

# Interdisciplinary Team to Collaborate in the Implementation of the "Open Krakow" Program

**Minutes of the first meeting in 2019:  
January 15, 2019 from 5.30 pm to 7.40 pm,  
conference room, Wyspiański Pavilion, Pl. Wszystkich Świętych 2, Krakow**

## **The agenda of the meeting:**

- 1. The meeting was opened by Mateusz Płoskonka – the Team Secretary.**
2. He presented the agenda of the meeting of the Interdisciplinary Team to Collaborate in the Implementation of the "Open Krakow" Program proposed by the President, Andrzej Kulig:
  - **Developing a social campaign** aimed at raising the awareness of the value that the local community derives from diversity and multiculturalism - presenting a project,
  - **Multiculturalism and Migration Observatory** - a project aiming at monitoring the transformation of multiculturalism and migration processes in Krakow, as well as to preparing recommendations for public administration bodies, allowing for the elimination of barriers to the integration of foreigners and their potential in the economic, social and cultural sphere - presentation of the project.
3. Requests
  - **Adoption of the schedule of meetings** in 2019,
  - Partnership on a project **on supporting young migrants** on the labor market (15-29 years).
  - Information for Team members **on the publication of the effects of the Team's work** on the [www.bip.krakow.pl](http://www.bip.krakow.pl) and [www.obywatelskikrakow.pl](http://www.obywatelskikrakow.pl) websites
  - **Reorganization of the Krakow City Office**, its impact on the implementation of the Open Krakow Program. Social organizations are concerned that the continuity of the Information Center is at risk, as well as the fact that there is no information about the establishment of the Multicultural Center in Krakow. We would like to have information from the City on the above issues.
4. Approval of the minutes of the meetings: October 11 and November 14, 2018,
5. End of the meeting.

## **AD. 1 Opening of the meeting of the Interdisciplinary Team to Collaborate in the Implementation of the "Open Krakow" Program.**

**Mateusz Płoskonka – the Team Secretary** welcomed all the present at the first meeting of the Interdisciplinary Team in 2019, the guests invited from the 2 Galicje Foundation: Teresa Czepiec, Piotr Rudek, Tadeusz Rudek, researchers from the EU: assistant professor Jan Brzozowski, PhD and Konrad Pędziwiatr, PhD, a representative of MUW - Irmina Czysnok, guests from the multicultural breakfast Patrycja Paula Gas and Zbigniew Janczukowicz. He introduced the meeting participants to the proposed agenda to which no comments were submitted, the meeting agenda was adopted by acclamation.

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**AD.2 Issues related to the implementation of the "Open Krakow" Program - Discussion of the task: Development of a social campaign** raising the awareness of the value of the local community from diversity and multiculturalism - presentation of the 2 Galicje Foundation project.

A representative of the 2 Galicje Foundation, Mr. Paweł Rudek briefly discussed the current scope of the Foundation's activities, then Mrs. Teresa Czepiec, as a director cooperating with the Foundation, presented the campaign project prepared for today's meeting.

The project is to be a combination of visual means and film. Objectives of the project: in short films, 5-10 minutes, focused on "home", the originator would like to tell about the way of the newcomers, asking the film characters we would learn where they came from, what their home was, where they came from, what circumstances prompted them to leave their home, then asking about their way (probably spectacular, picturesque, difficult) which will make the recipient aware of the hardships suffered by the characters. We can say that the fact that we are hospitable is our duty, on the other hand, it will be an opportunity to share information about our hospitality and solidarity. The aim of the project will also be to stimulate empathy, it seems that talking to the characters about important matters, affecting them, will make it possible to establish social dialogue, then move the discussion from the ideological plane to the human through learning about their specific history. In the mind of the project originator, such a campaign will allow the inhabitants of Krakow to open themselves to otherness, to reflect on what we can do for each other, that will change the perception of each other. Home - regardless of age, may mean something different for everyone, but each of us has an idea of a home and either has a home or is looking for it, because it is a basic concept that will allow us to easily communicate on each level. The originator would like to prepare two short films about 4 characters from different countries - two children, two adults (a man and a woman). The stories of the people will be intertwined with each other, in order to show that the people have come to us in various ways and at this moment they are here in our city in Krakow. The originator wants the stories of the people to be moving, fresh, captured in a cinematic way, not scientific, emotional, alive so that we can feel as recipients. The project can be set out saying the slogan: different ways - a new home.

The films will be directed on the basis of 5 identical questions for all characters, aimed at evoking their experiences, feelings and images

1. A question about the home they lost, e.g. "... I had a house on a hill ...", "... my house was such and such ...",
2. A question about what happened that they had to leave the house,
3. A question about the way, how long they had to go for, what happened that they are here in Krakow,
4. The question about what their first memory was related to Poland, it could be extremely interesting - the smell, the taste - what caused that they slowly began to feel as a at home in the place they came to. This question will help us understand how we are perceived by the people.
5. A question about the home here, or where they are now and what they intend to do.

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As far as the characters themselves are concerned, the originator wishes cooperation with the Malopolska Region organizations, in order to find movie characters, photograph them, listen to their stories and choose the most film communicative people from the material obtained.

Piotr Rudek, while continuing the presentation, presented a further plan to present the film in urban space in appropriate formats for use on youtube (longer), facebook (shorter), the home portal and social media sites on facebook, youtube and instagram, so that the community and the project would not be only a one-time event, so that it could live and stimulate. The home portal, to be created using the part related to the collected stories, photos, podcasts recorded that will not be selected for filming, in order to provide for the possibility of adding to it further elements of the history of the people who moved to Krakow and found their home here. It could be used in public discussion. The house portal that will be created using the part related to the collected stories, photos, podcasts recorded, which will not be selected for filming, to provide for the possibility of adding further elements of the history of the people who moved to Krakow and found their home here. It can be used in public discussion.

Teresa Czepiec presented the schedule of work on the preparation of the campaign, as follows:

1. Search for characters - 1 month - necessary help from migrant organizations,
2. Meetings with 4 characters - 7 days,
3. Shooting and conducting interviews with the characters - 4 days + 1 day of documentation,
4. Post-production and editing / correction of colors and sound and the preparation of materials for the project, for the Internet, spots with subtitles with sound.
5. Creating the portal - 2 months,
6. Holding websites on social media - paid marketing campaign

Contact details, Mr. Tadeusz Rudka 604 187 782 - 2 Galicje Foundation  
tadziorudek@gmail.com.

**Mateusz Płoskonka** opened a discussion about the presented proposal

**Teresa Czepiec** – in response, she explained that the originator presented an artistic project, not an anthropological one, in which emotional message is important, focused on welcoming newcomers and serving them in a hospitable manner.

**Konrad Pędziwiatr** – stressed at the outset that there are very few people with international protection in Krakow, it is difficult to find them. He asked a question concerning the material, how will the people be selected, with such a huge diversity of population, is the size of the population taken into account and, therefore, whether a foreigner from Ukraine will become a character of the film, or the story will be the most important? Secondly, will the remaining stories be used, those that will be collected in the prepared material with people who will not be the characters? He sees a huge anthropological potential of this material to be used.

**Tadeusz Rudek** – the originator would like to build an Internet portal that would collect stories including podcasts, i.e. a photo with a story, not necessarily a video. It does not exclude scientific studies from this material, it would require an enlargement.

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**Konrad Pędziwiatr** – he provided the originators with a suggestion, referring to the classics of migrantology, e.g. Florian Znaniecki, who tasked migrants with writing diary / diaries, conducting a competition for the diary of a migrant. There is also a new book.

**Tadeusz Rudek** – the originator set up, at the beginning of the research, a meeting in a wider group - as today, so that the project could be holistic, then with the appearance of new aspects, discussing all issues.

**Teresa Czepiec** – another idea of the originator was to create many layers of the project - a compact approach, apart from the production of films, in order to create a portal with stories and photos, so that after activating the media signal you could deepen interest in migrants in Krakow through their interest in their fate. The originators are aware of the fact that Krakow is not a refugee center, on the Internet, Mrs. Teresa did not find research describing that, therefore it is treated by the originators as an unknown area. For a filmmaker, there are convincing stories that enable communicating with each other, it is also important that they are from different parts of the world.

**Jakub Kościółek** – stressed at the outset that according to his knowledge, there are no refugees in Krakow, which is why they can not be invited to the campaign, there is one family from Donbass. He believes that this is to be a social campaign, not an artistic one. As for the presented project, he has doubts whether it will have a social dimension, is not very innovative, the idea of the portal is also dubious, there is no belief that it will be possible to encourage users to use this portal. As a person working in a non-governmental organization and at a university dealing with this issue, I am not convinced by this concept, I think that it is not good.

**Urszula Majcher – Legawiec** – She pointed out that the presented project of the campaign does not provide for the determination of results, how and whose attitudes will be modeled, what benefits will be presented to the host society, what will attract the recipient's attention? She believes that this is an example of "boutique" multiculturalism, she stressed that we are interested in the social effects of this campaign, not the experience, emotion, impression, but social changes. How they have been marked, whether there are results determined, what they will be carried out for, how we shall find out if it is effective? How can the collection of testimonies from the past of people from other countries - convince us that a migrant is ok? She asked what the transfer from the project to benefits is, she proposed a discussion on benefits.

**Teresa Czepiec** – in response, she explained that it is not high art, telling stories and bringing them closer to people gives them an opportunity to think. As a filmmaker, she draws attention to the artistic dimension of the project, does not focus on goals.

**Tadeusz Rudek** – he explains that the project is to be film and artistic, that could be used in the city to conduct various types of campaigns. This is the material that is supposed to be a tool, the project has no methodology, no selection, it is not intended to be a thesis, the designer assumes building a story that is interesting and that can be used.

**Ferdinand Wouters** – asked a team member what a social campaign is? The question was addressed to Mrs. Urszula Majcher - Legawiec.

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**Urszula Majcher – Legawiec** – defined a social campaign according to her own opinion, explaining that it is a kind of social communication with the full awareness that it is supposed to have a causative character, always when a rational argument is not enough, we support it with an image, emotional ferment, a systematically repeated message, a positive one that changes and modulates attitudes. As a result, where we can not start a change in a mechanical way, with the help of a social campaign, we succeed. It introduces the desired change, the social result is a change, there must be an element of control, examining the reaction mechanisms, predicting results, the benefit is social, it can be measured, it can be marked in the long term. Reaction mechanisms can also be investigated. A scientific and artistic project have completely different characteristics.

**Piotr Kwapisiewicz** – he asked the question what to do next after presenting the "marketing" campaign based on emotions, the presented material seems to be "narrow", because it concerns a certain area only travel and home, after seeing the spot on a tram, what will be the effect, what is the recipient to do about it? The project is like the start point – approx. 10% of the work, the rest remains to be worked on. Regarding the website, he is an advocate of supporting what is already there, if the city of Krakow has a facebook site - Open Krakow, it would be wise to support the development of this existing site, which increases its potential. The site built in Lublin is dead, because the subsidy ended, no one thought about how to continue what was started.

**Jakub Kościółek** – he proposed to use the umbrella potential of non-governmental organizations by promoting the campaign proposed by the city on its sites, which will certainly strengthen its impact.

**Aleksandra Zapolska** – she drew attention to the aspect of benefits from the presence of migrants in the city and showing in the campaign what they bring to the social fabric of the city.

**Teresa Czepiec** – the designers proposed something completely different, which was not yet there available in Krakow, but they have no ambition to implement the idea, they are open to other proposals that will be submitted.

**Mateusz Płoskonka** – he took the floor to summarize the discussion after the first hour of the meeting, paying attention to the provisions in the RMK POK resolution on creating a concept and conducting a social campaign in the city. After seeing the proposals of the 2 Galicje Foundation and hearing the statements of Team Members, he referred to the fact that the project possibly did not directly meet the expectations of the Team Members, asked to send the proposal electronically, then reporting remarks, suggestions and suggestions by Team Members. After receiving them, a next meeting summarizing the concepts and to develop common ideas will be organized. He personally believes that the social campaign should be focused on the Krakow element, that is what the Open Kraków program says - how we build knowledge of multiculturalism in Krakow, by perceiving it as an element that builds Krakow, gives added value to Krakow. The first thought that connected us was presented in the FIO Malopolska project - though presenting characters who are active residents of the city for many years, come from different cultural and ethnic backgrounds, bring certain positive incentives that affect its development to the tissue of our city. Today's discussion does not

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finalize the issue of a social campaign, the topic is developmental, if the participant submitted their comments, they would be able to continue the discussion.

**Mateusz Płoskonka** – he proposed moving to the next meeting point, the subject of the OWIM, he gave the floor to the adjunct lecturer of the Jagiellonian University, Konrad Pędziwiatr, PhD.

**Konrad Pędziwiatr** – he thanked for the invitation to today's meeting and the opportunity to present the OWIM project.

- **Multiculturalism and Migration Observatory** - the idea appeared during the previous meeting and the idea of joining ICE, lack of knowledge. The aim of the project is to monitor the transformation of multiculturalism and migration processes in Krakow, as well as to prepare recommendations for public administration bodies that would allow for the elimination of barriers in the integration of foreigners and their potential in the economic, social and cultural spheres.

In recent years, due to the increased inflow of foreigners into the city, the Krakow community has been undergoing significant transformations. The city is becoming a home and a place of study, work and leisure not only for people who came to it from other parts of Poland but also the world. As a result of the changes, it's becoming more multilingual, multiethnic, multireligious, more culturally diverse. Multiculturalism can be a potential for the city's development if it is properly understood and supported.

OWIM is being created to better understand the changes of multiculturalism and migration processes in urban space and to better use the multicultural potential of Krakow.

OWIM means:

- monitoring and analyzing changes in multiculturalism and migration processes
- analyzing the potential of migrants in the social, economic and cultural spheres and their contribution to the development of Krakow
- diagnosing challenges and barriers in the integration processes of foreigners living in the city
- proposing recommendations aimed at better management of migration processes and multiculturalism in the city, as well as the better use of individual and collective potential of foreigners and representatives of ethnic minorities
- creating a meeting space for all those interested in the changing nature of multiculturalism of the city as a result of migration processes

The project includes:

- detailed reports that will be prepared analyzing various aspects of the migration processes in the city and transformations of the urban community caused by the processes
- longitudinal research of immigrants living in Krakow will be initiated
- regular OWIM seminars presenting the results of the project activities and related issues will be organized
- academic, urban and provincial activities will be integrated to better understand and better manage multidimensional migration processes and multicultural changes
- All of the activities of the project will be implemented in close cooperation between the City and OWIM.
- Every year 3-4 reports will be published in Polish (and potentially also in English - depending on the budget possibilities), the OWIM seminars will be also related to them.

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- At the end of each year, a book publication in Polish (and English - depending on the budget possibilities) will be published, in which all annual reports with appropriate implementation will be collected.
- The Center will also look for opportunities to jointly with the City Office apply for external the funds for projects supporting the processes of integrating multiculturalism of the city
- The project will have its own website and sites on social networks (including Facebook, Twitter) and an administrator who will be employed ¼ of full time to handle the project tasks.

Planned activities:

### **1st year of activities** - In-depth exploratory analysis

- 1.1 Immigrants in Krakow - analysis of ethnic-cultural, demographic and socio-economic characteristics of foreigners living in the city in terms of quantity.
- 1.2 Multiethnic Krakow and migration processes - the role of ethnic organizations in the processes of the integration of immigrants in the city
- 1.3 Migration entrepreneurship in the city - exploration of Ukrainian entrepreneurship in Krakow
- 1.4 Krakow nurseries, kindergartens, primary and secondary schools versus migrations - a report prepared in cooperation with researchers from the UP - Agnieszka Legut and Małgorzata Pamuła-Behrens

### **2nd year of activities** - Cross-sectional research and in-depth exploratory analysis

- 2.1. Integration of immigrants in Kraków - One large study analyzing the population of migrants in the city cross-sectionally (including in-depth interviews and focus studies)
- 2.2 Multi-religious Krakow and migration processes - the role of religious organizations in the processes of integration of immigrants in the city - a report prepared in cooperation with researchers from the Jagiellonian University - Anna Szwed and Katarzyna Zielińska
- 2.3. Kraków's universities and migrations
- 2.4 Highly qualified foreign employees in the city

### **3rd years of activities** - exploratory and specialist analyzes

- 3.1. Krakow employers and migrations
- 3.2. Foreign students in Krakow and their perception
- 3.3. Foreign researchers in Krakow - a report prepared in cooperation with researchers from AGH - Janusz Mucha and Kamil Łuczaj
- 3.4 People with international protection in Krakow - a report prepared in cooperation with researchers from the Halina Nieć Legal Aid Center.

### **4th year of activities** - Specialist analyzes and comprehensive analysis - summary

- State of knowledge about migration processes and changes in multiculturalism
- 4.1. Foreign artists and sportsmen in Krakow
- 4.2. Immigrant spaces - geographical aspects of immigration to Krakow
- 4.3 Immigrants in neighborhood communities - potential cooperation with city sociologists from the Jagiellonian University - Marta Smagacz-Poziemska
- 4.4. Project of joint research with researchers from the Jagiellonian University - Dariusz Niedźwiedzki and Karolina Czerska-Shaw

### **Organization of migration seminars** (at least 1 per two months)

Planned future migration seminars:

- Interreligious relations in Ukraine and their impact on Ukrainians in Poland (17 January)
- Speaker: Professor Oleg Yarosh (Ukraine) <https://filosof.academia.edu/OlegYarosh>

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- Assyrians in Sweden (based on a JEMS article)  
Speaker: Marta Woźniak, PhD <https://unilodz.academia.edu/MartaWozniak>
- Islamic transformations in France  
Speaker: Professor Samim Ako (France)  
<https://unistra.academia.edu/SamimAkg%C3%B6n%C3%BCI->
- Entrepreneurship of refugees  
Speaker: Nina Łazarczyk-Bilal – the founder and coordinator of the GośćInność Initiative and the Gościnie Globalnie project. PhD student at the University of Warsaw - topic: Entrepreneurship of refugees.
- Migration and populism  
Speaker: Karolina Zbytniewska - Editor-in-Chief of EURACTIV.pl (PhD student at the University of Warsaw, International Relations)
- Irregular migrations in Southern Europe  
Speaker: Professor Maurizio Ambrosini (Italy).

**Aleksandra Zapolska** – she pointed out the very dynamically changing situation, also the fact that large research requires time and, in that context, whether short-term research with a methodology adequate to the actual state of migrants in Krakow will be possible.

Collecting data from various institutions in one place.

**Jan Brzozowski** – in response to the question, he explained that due to the need for quick research results, in the first year we will focus on the exploratory method of qualitative testing, not on representative groups. It also depends on the scale of the measures, representative surveys require more resources.

**Konrad Pędziwiatr** – the starting point of the research will be the use of existing data, using the data collected in state institutions that are scattered. From the cost point of view, they are also cheaper than qualitative research.

**Jakub Kościółek** – he asked how the OWIM project is part of the Open Krakow Program, on what basis will this task be commissioned?

**Mateusz Płoskonka** – he informed that EU representatives had been invited, following the need for preparing Krakow's accession to the Intercultural City Network and the lack of any data needed to complete the questionnaire. It is to be the first point of consideration for further planning activities resulting from the Open Krakow Program. Cooperation with the EU within the project is budgeted in the Krakow City Office. The first agreement will be for one year, then in four-year cycles with the possibility of extension.

**Konrad Pędziwiatr** – he explained that one of the assumptions of the project is the integration of the urban migrantology community, the people we want to invite for reports and research activities include scientists from the Jagiellonian University, from the Jagiellonian Center for Migration Research, as well as people involved in the UP research, as



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well as sociology researchers from the Jagiellonian University for religious change. We will be cooperating with you with great pleasure.

We are planning to report on artists and athletes in cooperation with professor Murzyn and professor Jacek Purchla, as they are the issues we know. In terms of planning the scope of research, we rely on your opinion. The project is a preliminary outline of which way to go, together with you, for the idea of "Open Krakow" to resound in the academic space, we are going to initiate an OWIM new quality.

**Mateusz Płoskonka** – he summed up the presentation of the OWIM project, informing that the project will be continued in the next 4 years, in the fourth year there will be a summary of the topics, conducting comprehensive research. In the process of building contacts and relationships with various institutions and entities, the Krakow City Office and the university will develop mechanisms that allow for the cyclical collection of data, that will enable a certain range of data to be updated in a two-year period, so that in the next years of cooperation we could deepen certain areas and had a constant pool of knowledge and information. The proposal that has been prepared shows that there are several areas that we should take care of, we are also open to your suggestions. The initial concept will be sent with a request for comments and proposals regarding changes in the scope and functioning of such the Observatory. This promises to be a unique project on a national scale, we hope that we will be able to share this knowledge with national and international academic forums.

**Rafał Grabowski** – he informed that this year's Krakow barometer will probably be dedicated to the issue of migrants.

**Mateusz Płoskonka** – in response, he undertook to obtain information in this regard with Mr. Chrzanowski from the Jagiellonian University.

### Ad. 3. Requests

- **Adoption of the schedule of meetings in 2019.**

**Mateusz Płoskonka** - at the next meeting point, he proposed to analyze the proposed schedule of meetings for 2019 and vote on the document.

The schedule was adopted by acclamation.

- Partnership on the project concerning the **support of young migrants** on the labor market - Mr. Rafał Grabowski was asked to provide information. The project is addressed to beneficiaries aged 15-29.

The website address at which you can find information: <http://www.power.wup-krakow.pl/skorzystaj/nabory/poddzialanie-nr-1-2-1-wsparcie-udzielane-z-europejskiego-funduszu-spolecznego---powr-01-02-01-ip-15-12-010-18>

The project can be financed outside compulsory vocational counseling, internships, trainings, including learning Polish as a foreign language, a training concerning the development services database <https://uslugirozwojowe.parp.gov.pl/>, a subsidy for starting a business and probably the nostrification of diplomas.

Each organization can be a Partner or a Leader in two projects up to PLN 1,000,000. The total amount of funds for the Malopolska Region is PLN 20,000,000, own contribution in the amount of 5%, which is PLN 50,000 in the case of a project for the full amount of PLN 1,000,000.

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- **Mateusz Płoskonka** - at the next meeting point, he informed the Team Members on the **publication of the effects of the Team's work** on [www.bip.krakow.pl](http://www.bip.krakow.pl) and [www.obywatelskikrakow.pl](http://www.obywatelskikrakow.pl)
- **Mateusz Płoskonka** - at the next meeting point, he informed the Team Members about the **reorganization in the Krakow City Office**, its impact on the implementation of the Open Krakow Program. Social organizations are concerned that the continuity of the Information Center is at risk, as well as the fact that there is no information about the establishment of the Multicultural Center in Krakow. We would like to hear information from the City on the above issues.

### **AD 4.**

Approval of the minutes of the meetings: October 11 and November 14, 2018.

**Mateusz Płoskonka** - at the next meeting point he proposed the approval of protocols from the last two meetings in the mode of voting on documents.

The minutes were adopted by acclamation.

### **AD 5.**

End of the meeting.

The next meeting of the Interdisciplinary Team was established to take place on **February 12, 2019 at 5.00 pm** in the conference room of the Wyspiański Pavilion, pl. Wszystkich Świętych 2, floor I.

Mr. Mateusz Płoskonka finished the meeting of the Team at 7.40 pm.

President of the Team: Andrzej Kulig

Deputy Chairman of the Team Adam Bulandra

Protocol developed by: Natalia Kotyza

Appendix to the protocol:

1. The attendance list of January 15, 2019.