

A detailed description of the event / enterprise organized at the Main Market Square

1. Name and date of event / enterprise.....

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2. Type of the event / enterprise (*underline as appropriate*):

a concert, sports event, religious celebrations, state celebrations, an outdoor exhibition, occasional fair, children's event, information campaign, promotional campaign, health promotion / research, charity campaign and other.....

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3. Purpose of the

event/undertaking:.....

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4. Justification of the location of the event / enterprise on the Main Square (including an indication of the particular historical and cultural significance for the City of Krakow):

[illegible]

5. Programme of the

event/undertaking:.....

[illegible]

6. Commercial elements of the event / enterprise (*underline as appropriate*): advertising, commerce, catering, promotion of a commercial brand and others:
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7. Event/enterprise:
☐ open ☐ with tickets

8. Promotion of the event/enterprise:
a. Planned forms of promotion and selected channels of promotional communication (e.g. TV / press / internet advertising and others)
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b. Estimated range of planned promotional activities (e.g. local, nationwide, international) with justification:
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9. Media patrons of the event / enterprise and partners (names / titles):
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Date

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Signature of the Organizer