

.....
name of the Applicant / name and surname of the Applicant date

.....
registered office / residential address

..... Krakow City Office
a person authorized to collect publications Tuorism Unit

.....
contact telephone number

.....@.....
e-mail

APPLICATION FOR A RELEASE OF PROMOTIONAL PUBLICATIONS

DESCRIPTION OF THE UNDERTAKING:

1) **Name and brief description of the undertaking** (including the total number of participants and the promotional value of the project):.....

2) **Exact date (dd-mm-yyyy) and place of implementation of the undertaking:**.....

3) **Forms of promotion of the undertaking used:**

Advertising media (e.g. outdoor, advertising: TV / radio / press / internet, etc.)	Name / Title	Exposure date (from - to)

4) **Undertaking patronage obtained:**

a) **Patronage of the Mayor of the City of Krakow:** YES / NO*

b) **Other:**.....
....

5) **Expected number of recipients of publications and their description, i.e. country of origin, age and professional structure:**.....

6) **Preferred publications (if applicable):**.....
.....in the following language versions:

Polish -copies	German -copies	Russian -copies	Spanish -copies
English -copies	French -copies	Italian -copies	Slovakian -copies
Czech -copies	Hungarian -copies	Dutch -copies	Ukrainian -copies
Chinese -copies		maps of Krakow (Polish - English) -copies	

7) **Declarations and consents:**

a) I undertake to return unused promotional publications within 10 days from the end of the undertaking.

b) I consent / do not consent * to the inclusion of the undertaking participants in a survey on the assessment of the impact of business tourism on the city's economy - in accordance with point 13 letter G of the procedure for the release of promotional publications.

* *delete inappropriate*

.....
**Signature and stamp of the person
authorized
to represent the Applicant**